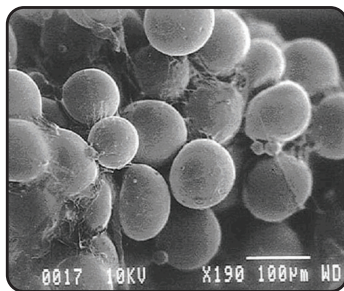


## The Science of ZERONA®

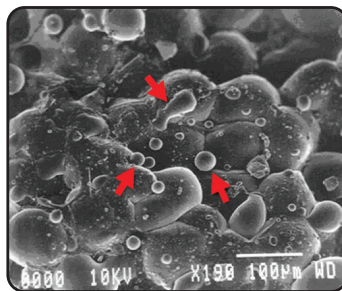
ZERONA is a new body slimming treatment designed to remove fat and reduce inches with ZERO pain, ZERO surgery and ZERO downtime. ZERONA allows the patient to continue daily activity without interruption.

### How ZERONA Works

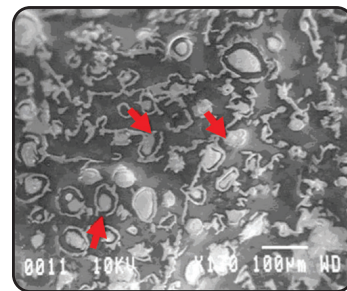
ZERONA works by using Erchonia's patented and clinically-proven body slimming technology. This treatment emulsifies the adipose tissue which is then released into the interstitial space. The excess fat is passed through the body during its normal course of detoxification. The ZERONA procedure was proven through a double-blind, randomized, multi-site, and placebo-controlled study in which patients, on average, lost 3.64 inches from their waist, hips, and thighs. This result is dramatic compared to the placebo group, which only lost an average of half an inch.



Healthy adipose cells



Fat droplets seeping across adipose cell membrane

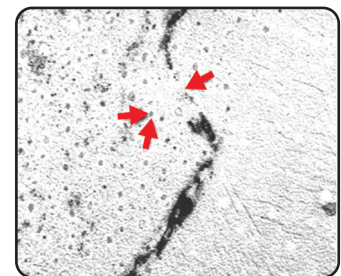
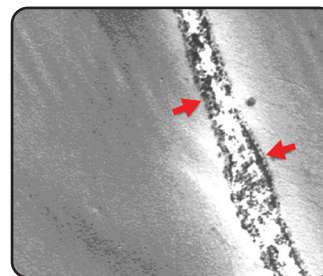


Complete collapse of adipose cell-emulsification

The remarkable images above demonstrate the low-level laser's ability to emulsify adipose tissue. The pictures highlight the collapse of the rigid adipose cell, and secretion of triglycerides and fatty acid from the cell.

### How Triglycerides and Fatty Acids Escape

These images show the formation of a transitory pore forming in the bi-lipid membrane of an adipose cell. This pore is the direct result of the low-level laser stimulation, and the reason why the triglycerides and fatty acids are able to move into the interstitial space. This pore is not damaging to the cell, and simply serves to allow the fatty content to evacuate the cell.



For more information, visit [www.ZERONA.com](http://www.ZERONA.com).



#### About the Distributor:

Erchonia is the global leader in low level laser healthcare applications. Over the last 15 years Erchonia has been conducting research & development with the world's leading physicians to advance the science of low level lasers. Prior to market introduction, all Erchonia lasers are proven to be safe and effective through independent clinical trials. Currently thousands of Erchonia's lasers are used daily to reduce body fat, eliminate pain, accelerate healing, and treat acne. For additional information, visit [www.erchonia.com](http://www.erchonia.com).

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